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PRESS RELEASE

Kent Displays Features Reflex™ No Power LCDs at SID Display Week 2009

Kent, OH, May 27, 2009: - Kent Displays announced today it will feature its Reflex No Power LCDs at the upcoming SID Display Week in San, Antonio, Texas (booth #265). Kent Displays is a sponsor of the event, which will be held May 31-June 5 (exhibit floor June 2-4).

All Reflex LCDs retain an image without power and offer superior optical characteristics including sunlight-readability and wide viewing angles. These features, coupled with the flexibility, durability and exceptional thinness of plastic substrates provide a more versatile, sustainable medium than traditional paper and backlit LCDs, opening the door to a myriad of new display applications from electronic paper to electronic skins – and beyond!

To manufacture plastic LCDs, Kent Displays recently installed and commissioned a new roll-to-roll production line at its headquarters in Kent, Ohio. A first of its kind in the LCD industry, the line is now in pilot production and fulfilling initial customer orders for LCD Writing Tablets. The roll-to-roll line will also produce LCDs for electronic skins, smartcards and other applications requiring flexibility, durability, and/or exceptional thinness.

Following a recent award of \$4.9 million from the Ohio Third Frontier Commission, Kent Displays will focus aggressively on developing the next generation of Reflex LCD electronic skins — ultra thin, plastic displays that can be cut to a custom shape and conformed to the surface of a cell phone case or other personal electronic device. The company's first generation electronic skins display eight different colors, changeable at the touch of a button to match a user's mood, clothing or preference. The user can also select a menu option to change the skin color based on device status (e.g., new

voice mail). These capabilities bring a new level of personalization and differentiation to a wide range of consumer products.

About Kent Displays

Founded in 1993, Kent Displays, Inc. is a world leader in the research, development and manufacture of Reflex No Power LCDs for unique, sustainable applications including electronic skins, writing tablets, smartcards and eReaders.

Join Kent Displays' commitment to sustainability through technology innovation. Think Green. Be Green. *Push Green™*.

For more information, go to www.kentdisplays.com or attend the following at Display Week:

- Press Conference: Tuesday, 6/2, 11:45 (Press Room 210B)
- Exhibitor Forum: Wednesday, 6/3, 10:30 (Bridge Hall)

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